

**GANPAT UNIVERSITY**  
**CENTRE FOR MANAGEMENT STUDIES AND RESEARCH**  
**BRIDGE COURSE ON RESEARCH AND RESEARCH TOOLS**

A Bridge course on Research and Research tools was organized for students who have taken admission to MBA programs at CMSR. 34 students had registered for the course, and completed the course successfully.

It commenced from June 22 and continued till June 27, 2020. the students were taught the basics of business research and further led through the software tools for data analysis At the end of the course, students presented their research findings on their individual brands.

**Content of Bridge Course on Research and Research Tools**

Day 1: Understanding Fundamentals of Research: Meaning, Types of Research, Approaches of Research, Importance of Research

Day 2: Research Process: Sources and Methods of Data Collection: Primary Sources and Secondary Sources

Day 3: Sampling: Meaning and Sample Size; Methods of Sampling: Probability and Non Probability

Day 4: Introduction to Research Tool: SPSS (Data Insertion, Descriptive Analysis) (Software link will be provided)

Day 5: Learning by doing: Practical application of SPSS with live project, entries and interpretation

**Ganpat University** Centre for Management Studies and Research

**Rated 5 Star**  
by Govt. of Gujarat for GRADUATION OUTCOMES GSIRF 2020

**PreMasters Bridge Course**  
**Research and Research Tools**

MBA - Agribusiness | MBA - Pharmaceuticals | MBA - Financial Services  
MBA - International Business | MBA - Business Analytics  
MBA - Logistics and Supply Chain Management | MBA - Start Up & Entrepreneurship

**Program Objectives:**  
This course is designed to know how companies gain valuable insights about their markets and take important decisions.

**Who can Attend?**  
Final Year Students of Any Stream

**Outcomes of the Bridge Course:**  
This course will give participants a head start in your management career by learning the important tools to collect and interpret data.

**Topics to be Covered:**

- Understanding Fundamentals of Research
- Research Process
- Sampling
- Introduction to Research Tool
- Learning by doing

**E-Certificate:**  
Certificate will be issued to only those students who attend atleast 80% online course.

**Where to Register?**  
<http://bit.ly/22JUNE2020-cmsr-mba>

**For More Details:**  
Dr. Rachita Jayswal  
Mo.: 9879514094

**22 to 27 June 2020**  
**10.00 AM to 11.00 AM**

**Free Registration**  
**Free Learning**  
**Free Certificate**  
**Free Study Material**

**Toll Free No. 1800 233 12345**  
[www.ganpatuniversity.ac.in](http://www.ganpatuniversity.ac.in)

Ganpat Vidyanagar-384012,  
Mehsana-Gandhinagar Highway,  
SH 73, Dist. Mehsana, Gujarat, India

LIST OF STUDENTS ATTENDED BRIDGE COURSE ON RESEARCH AND RESEARCH TOOLS

Sr. No.	Name of Student	Program
1	PRIYA KELAIYA	MBA (International Business)
2	PRAJAPATI MAYURI JAGDISHBHAI	MBA (International Business)
3	PILLAI ANU	MBA (Pharmaceuticals)
4	PATEL RINAL DINESHBHAI	MBA (Financial Services)
5	SHERIL SIRAJ PANJWANI	MBA (Pharmaceuticals)
6	PRIYAL PARESH SHAH	MBA (International Business)
7	PRIT CHOKSHI	MBA (Business Analytics)
8	SAROJ MITHILESH LOLARAKHNATH	MBA (Pharmaceuticals)
9	PATEL DARSHANA	MBA (International Business)
10	PARTH PANDYA	MBA (Business Analytics)
11	MANTHAN DAVE	MBA (Pharmaceuticals)
12	VORA AESHA DEVNGBHAI	MBA (Business Analytics)
13	PATEL VIRAJ	MBA (International Business)
14	SHAH PRARTHNA	MBA (Financial Services)
15	HARDIK MISTRY	MBA (International Business)
16	MAUSAM PATEL	MBA (Agribusiness)
17	VIVEK GOPANI	MBA (Agribusiness)
18	JAIMINI KAMLESHBHAI PATEL	MBA (Agribusiness)
19	DHAIRYA JANAKRAY AMIN	MBA (International Business)
20	PARTH PANDYA	MBA (Business Analytics)
21	AXIT KANJIBHAI CHAUDHARI	MBA (Agribusiness)
22	PATEL FINOLI	MBA (Financial Services)

23	HARDIK MISTRY	MBA (International Business)
24	VINAYAK PRAJAPATI	MBA (Pharmaceuticals)
25	PATEL JAY	MBA (International Business)
26	ABHI KISHORBHAI AKHANI	MBA (Pharmaceuticals)
27	YOGENDRA KUMAR	MBA (Agribusiness)
28	PATEL KRIPAL	MBA (Financial Services)
29	PATEL MARGISH	MBA (Business Analytics)
30	FENNY JAVIA	MBA (International Business)
31	ADITI MAHENDRASINGH RAJPUROHIT	MBA (Pharmaceuticals)
32	SHAH KHYATI	MBA (Pharmaceuticals)
33	MUKESH KUMAR	MBA (Agribusiness)
34	PRINCE PATEL	MBA (International Business)